

LinkGraph

Editorial Linkbuilding & SEO Services

LINKGRAPH.IO

ABOUT US

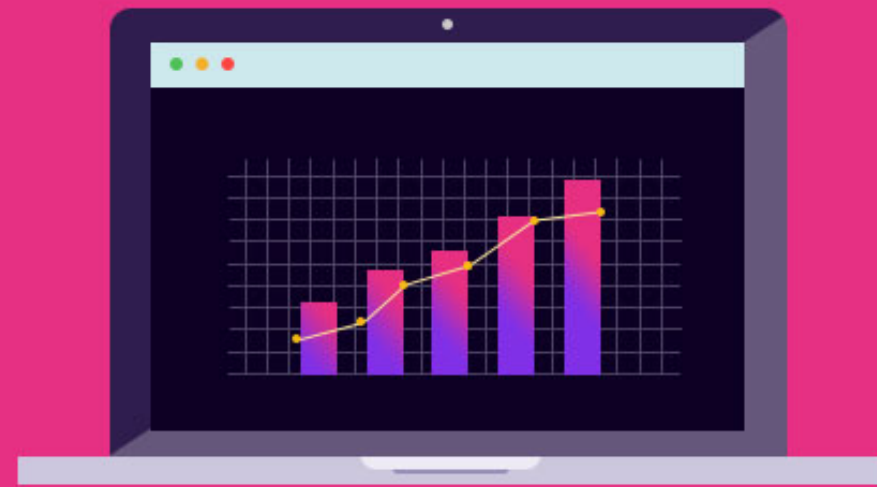
We are an SEO company that specializes in **high authority linkbuilding**. We help organizations grow their business by improving their search visibility and organic traffic. LinkGraph's 50+ person editorial team will produce value-additive content custom-tailored for your target audience, while simultaneously optimizing it for search engines.

Our proven methodology allows us to execute enterprise level link building campaigns on sites with high site authority and traffic — by creating link equity for your domain efficiently, and at scale. Off-page link equity from reputable publications and authorities accounts for as much as 90% of the search visibility of a site's pages.



EDITORIAL LINKBUILDING

APPROACH



1. KEYWORD SELECTION

Our search specialists help you select high converting target keywords, and maximize SERP impact given your budget and growth goals.

2. PUBLICATION TARGETING

We know which publications will help your business the most – based on your industry, consumer base, and keyword targets. This helps us define the types of publications that will receive our pitches.



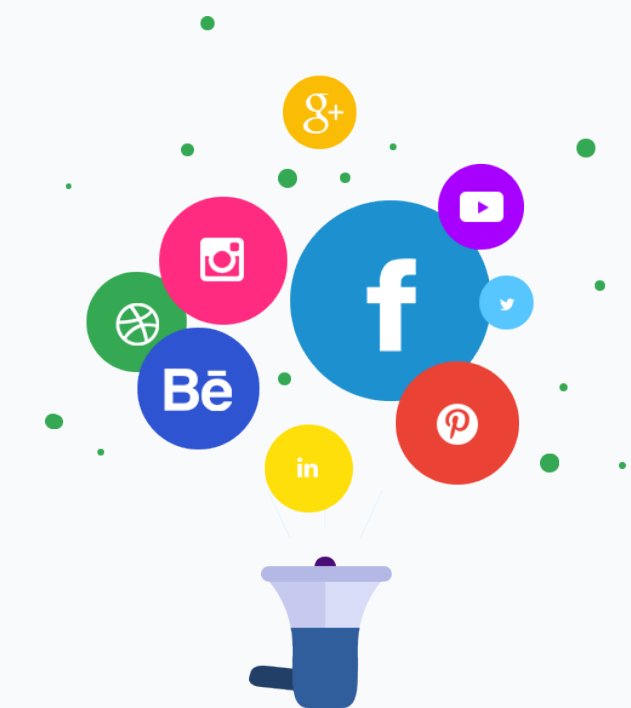
3. CONTENT TAILORING

Our editorial team drafts hyper-relevant content catered to your target consumer audience, and adjusted stylistically for each publication we target.



4. PUBLICATION OUTREACH

Our team pitches ready-to-go content to relevant publications on your behalf, leveraging our reputation for quality and our existing publisher relationships.



MANAGED CAMPAIGNS PRICING

(EXAMPLE CAMPAIGN - MONTH 1)

	STARTER	ASPIRE	DOMINATE	AGENCY
DA 20-40	3	7	17	TBD
DA 40-60	1	3	9	TBD
DA 60-80	×	1	3	TBD
DA 80+	×	×	1	TBD
Google Penalty Check	✓	✓	✓	✓
Keyword Recommendations	✓	✓	✓	✓
Content Visibility	×	×	✓	×
30 Day Delivery	✓	✓	✓	✓
	\$899/mo	\$3,500/mo	\$10,000/mo	INQUIRE

LOCAL SEO PRICING

(EXAMPLE CAMPAIGN - MONTH 1)

	STARTER	GROWTH	ASPIRE	DOMINATE
Structured Citations	30+	40+	50+	50+ Niches
GMB Categories	✓	✓	✓	✓
DA 20+	3	3	3	2
DA 30+	3	2	2	2
DA 40+	✗	1	1	1
DA 50+	✗	✗	1	1
DA 60+	✗	✗	✗	1
Pricing Per Location	\$500/mo	\$1,000/mo	\$1,500/mo	\$2,000/mo
Quarterly Billing Discount	20%	7%	7%	7%
Semi-Annual Billing Discount	30%	10%	10%	10%
Annual Billing Discount	40%	12%	12%	12%

SELF-SERVE LINK BUILDING PRICING

	DA 20+	DA 30+	DA 40+	DA 50+	DA 60-90*
Individual Link	\$100	\$160	\$290	\$450	See Managed Campaigns
Bulk Discount (\$1,000+)	5%	5%	5%	5%	N/A
Bulk Discount (\$3,000+)	7.5%	7.5%	7.5%	7.5%	N/A
Bulk Discount (\$10,000+)	10%	10%	10%	10%	N/A

*DA 60+ link building is only available through managed campaigns.

ONSITE CONTENT PRICING

	Blog Post	Landing Page	Product Description	Technical Writing
600+ Word	×	×	\$600	×
800+ Word	\$200	×	×	×
1200+ Word	\$500	\$1,000	×	\$1,000
3,000+ Word	\$1,000	×	×	\$2,000

5% Bulk Discount on Onsite Content Orders \$1,000+

7.5% Bulk Discount on Onsite Content Orders \$3,500+

10% Bulk Discount on Onsite Content Orders \$7,500+

20% Bulk Discount on Onsite Content Orders \$10,000+

RESULTS

SEARCH EQUITY



Improved SERP



More Organic Traffic



Larger Search Footprint






Better Local Visibility



THANK YOU!

Please feel free to reach out with any additional questions!

Contact us:

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